



A great big THANK YOU! To all our clients and colleagues who connected with Alejo Media, and created videos and content with us during the Covid-19 shut down. It meant so much to stay connected. As we begin our new “normal” in this reopening, we are changing how we interact on our filming projects.

Now, more than ever, our world is video-centric. We all need video for our business and Alejo Media is here to work with you. Be assured we are taking great steps to ensure the safety of our clients and our crews, while still creating unique videos for you.

For every project:

- Crews will wear masks
- No one with any symptom of a cold or fever will be used on your set
- All crews will film no less than 6 feet from you or any subject
- Every crew will have an audio engineer and use boom or stand microphones. This will give your videos monitored, professional audio while still keeping a social distance
- We will work with clients on how to apply your own hair and make-up, including video calls with our make up artists. We want all of our clients to look their best and realize we need to find a way to do that without interacting in small spaces.
- As we are all pros on video calls, we can conduct reviews and revisions via virtual meetings.

We are very excited to work with you again and are determined to do so in a way that makes you feel safe. We know some are not ready to collaborate in person. We respect and understand this. That’s why we have other ideas to create videos outside of live-action filming. For example, let’s utilize that User Generated Content (UGC) you’ve been taping during the shut-down, or animation, even stock footage. Those are just a few ways we can work together - apart.

Video is THE best way to reach the people you need to, and Alejo Media is here to help you any way we can. Contact us, and let’s get working on your new video!

Sincerely,
Anna Davalos, Chief Storyteller
& the entire Alejo Media Team